



PRESS RELEASE

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Crisis Center of Tampa Bay and Success 4 Kids & Families to Merge

TAMPA, FL 07/15/24 – The Crisis Center of Tampa Bay and Success 4 Kids & Families announced today that the two organizations have reached an agreement where the two organizations will merge operations. The projected date for the transition is January 1, 2025. Programs run by Success 4 Kids & Families at the point of transition on January 1, 2025 will be run by the Crisis Center of Tampa Bay as a core service area.

Success 4 Kids & Families was founded in 2005. One of the non-profit organization's founders and its first Executive Director was Clara Reynolds, who later joined the Crisis Center of Tampa Bay as President & CEO, a position she has held since 2015. Success 4 Kids & Families has demonstrated notable success in fulfilling its mission and securing funding to maintain and expand the services it provides to the community. The organization provides support and services for individuals and families coping with behavioral, emotional, or mental health challenges. Their wide range of services lend a helping hand to families, children, youth, and young adults across the community.

At the beginning of 2024, the leadership team at Success 4 Kids & Families started to explore the possibility of merging their services into another non-profit organization to ensure the long-term success of programs. After numerous conversations and a thorough due diligence process, the Crisis Center of Tampa Bay's Board of Directors unanimously voted to merge with Success 4 Kids & Families.

The Crisis Center of Tampa Bay has served the Tampa Bay area for over 50 years. The non-profit organization's mission is to ensure that no one in our community has to face crisis alone. The organization currently operates a telephone contact center that answers seven crisis and community information lines; provides trauma counseling at three locations and through teletherapy; serves as Hillsborough County's certified rape crisis center; and operates TransCare Medical Transportation.

"This is a strategic move that is a tremendous benefit to our community. The services provided by Success 4 Kids & Families directly align with the mission of the Crisis Center of Tampa Bay. We'll be able to provide operational efficiencies while still maintaining the unique and valuable services Success 4 Kids & Families provides to our community. As the two organizations merge, it is a tremendous honor to lead as President & CEO," stated Clara Reynolds, President & CEO of the Crisis Center of Tampa Bay.

"I am thrilled that the quality programs that Success 4 Kids & Families has operated for years are going to continue to flourish with the Crisis Center of Tampa Bay. This merger compliments the strengths of both agencies. Our clients and stakeholders can expect a seamless transition so they can continue to receive the same care and service they have received in the past," stated Pam Jeffre, Executive Director, Success 4 Kids & Families.

The Crisis Center of Tampa Bay has an annual budget of \$25 million. Success 4 Kids & Families' current budget is \$7.5 million. After the transition date, Success 4 Kids & Families' program will continue to provide quality services under the Crisis Center of Tampa Bay; current Success 4 Kids & Families staff will become Crisis Center of Tampa Bay employees; and Success 4 Kids & Families will cease operation as a separate non-profit organization.

About the Crisis Center of Tampa Bay

The mission of the Crisis Center of Tampa Bay is to ensure that no one in our community has to face crisis alone. The organization is the community's gateway to help, hope, and healing, and is Tampa Bay's elite provider of crisis and trauma services. The nonprofit agency offers a range of evidence based programs designed to meet community needs:

- Corbett Trauma Center (trauma counseling and sexual assault survivor services)
- Gateway Contact Center (988 & 211: suicide prevention, crisis counseling, and information and referral services)
- TransCare (911 basic life support ambulance service, behavioral health transport, basic and advanced life support interfacility transportation)

For more information about the Crisis Center of Tampa Bay, please visit www.crisiscenter.com

About Success 4 Kids & Families

Success 4 Kids & Families helps children and families throughout Tampa Bay. The non-profit organization provides family-focused behavioral health and psycho-educational services to assist both individuals and their families. Success 4 Kids & Families services include case management and community-based therapy services for school-age children and teens and specialized services for adolescents and young adults. Through innovative services, they empower individuals and families to build strong, healthy communities.

For more information about Success 4 Kids & Families, please visit www.s4kf.org

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