



2023
IMPACT
REPORT



SEEDS OF SUCCESS

Cultivating a Bright Future

The past year has been a meaningful one for Success 4 Kids & Families (S4KF). Over the past 12 months, we planted seeds for success; promoted, retained and hired great people; and introduced new programs.

- Team leader Michael Parks entered partial retirement, and HR Generalist Sommer Kelley and Director of Operations Chastity Butler absorbed some of his responsibilities.
- Director of Case Management Jorge Villada completed his first full year in his role.
- We welcomed two Healthy Start case managers thanks to the keen eye of long-time team member Jennifer McLeish, who recognized their potential. (Read their story on page 6).
- We completed our first full year of the YES program, which supports youth in Juvenile Mental Health Court.
- In the first half of fiscal year 2024, we will welcome the Multi-Systemic Therapy (MST) program, which you can read more about on the next page.

Looking back on 2023 is especially significant for me as I prepare to step down as executive director later in 2024. It has been an honor to serve this incredible organization and witness the lives that have been transformed through our work. I know that S4KF is in good hands, with a dedicated team and supportive community partners who will continue to plant seeds of success for years to come.

I am filled with gratitude and hope for the future of S4KF and our community.

Pam Jeffre
Executive Director

Highlights from 2023

- S4KF has been honored as a Top Workplace by the Tampa Bay Times for the ninth time. Our organization is one of the few nonprofits on the list. We are proud to have our efforts to provide a flexible, nurturing workplace that is focus on providing quality services recognized.
- S4KF mentored the Hillsborough County school system to take the reins of the wonderful March Madness Basketball Tournament. We know the school system will continue to honor the legacy of Leonard Shearer through this fun and important event.
- After 16 years, and nine as Executive Director, Pam Jeffre will leave S4KF in late 2024. S4KF is grateful for Pam's time at the helm and for having many months of advanced notice of her departure to support a smooth transition to new leadership.



Pam Jeffre
Executive Director

Success 4 Kids & Families provides quality care coordination through innovative mental wellness and educational services to strengthen and empower individuals and families.

Fast Facts

- 14,961 served in 2023

AT A GLANCE

On the Horizon

- In the first half of fiscal year 2024, S4KF started the Multi-Systemic Therapy (MST) program, which uses evidence-based intervention to work with youth struggling with challenging behavior and their families. MST strives to help youth function in their natural settings—home, school, and neighborhood—to promote positive social behavior and decrease anti-social behavior. We look forward to reporting on the program's milestones in our fiscal year 2024 Impact Report.

We're Grateful!

- The Spurlino Family Foundation, long-time supporters of S4KF, provided matching donations required for state-funded programs. Its generosity will allow S4KF to provide unfunded resources to the families we serve.
- For the fourth year, Dreams 2 Reality provided Thanksgiving meals to 50 S4KF families. This wonderful group of friends and co-workers works tirelessly to raise funds to purchase items for these meals. We are so grateful for its efforts.

Team Transitions

Michael Parks joined the S4KF team in 2013 as Director of Human Resources (HR) and eventually took on the Director of Operations role as well. After 10 years with S4KF, he is partially retiring, releasing his Director of Operations role, and continuing his work as our Director of HR.

Through Michael's mentorship, Sommer Kelley has been promoted to HR Generalist, overseeing much of our day-to-day HR operations. Additionally, Chastity Darling has been promoted to Director of Operations, Quality and Compliance.



Michael has been a vital member of the S4KF team for the past decade, and we are grateful to have his continued support as we move forward.

SUCCESSFUL HOLIDAYS

Our 2023 Successful Holidays program was a great success, with 167 children and their families receiving gifts to meet their wishes and needs. An additional 60 youth were provided with gift cards to help to make their holidays merry. We are grateful to the following for their generous participation in our Successful Holidays program:

- Robin Weiss and family
- Microsoft
- ConnectWise
- DFCU Financial
- Mary Lee's House

Additionally, this year the Hillsborough County Sheriff's Office donated enough bike helmets to provide each child requesting a bike with one, an important step to support their safety.



PROGRAMS AND SERVICES



Jorge Villada, MBA
Director of Case Management



Ruth Power, LCSW
Director of Programs

ASSESSMENT AND CASE MANAGEMENT SERVICES

Successful Kids

This program coordinates access to mental health services and supports based on a child's individual needs and the needs of the family. The goal is to keep children in their homes, schools and communities.

- **Funded by:** Central Florida Behavioral Health Network, Children's Network of Hillsborough, and Medicaid
- **Youth/Families served in 2023:** 281
- **Services Provided:** Information and Referral, Assessment, Case Management and Behavioral Health Services

Successful Students

This program targets students who are identified as needing behavioral health intervention either due to truancy issues or through the Hillsborough County Schools' mental health plan.

- **Funded by:** Central Florida Behavioral Health Network and Hillsborough County Public Schools
- **Youth/Families served in 2023:** 126
- **Services Provided:** Assessment, Triage, Case Management, Service Brokering, Crisis Stabilization, Family Support Planning

Successful Parents (TANF)

This program provides services to parents who are struggling with mental illness. Professional case managers coordinate care with a focus on family and economic stability.

- **Funded by:** Central Florida Behavioral Health Network and the Spurlino Foundation
- **Parents served in 2023:** 22
- **Services Provided:** Assessment, Case Management, Therapy, Service Brokering, Family Support Planning

Healthy Transitions

Serving young adults 16 to 25 years old struggling with mental health issues, this program strives to make mental health support services more readily available to youth through individualized and group wellness activities.

- **Funded by:** Central Florida Behavioral Health Network
- **Youth served in 2023:** 61
- **Services Provided:** Assessment, Case Management, Service Brokering, Support Groups, Educational/Vocational Assistance and Social Activities

SPECIALTY PROGRAMS

Successful Families

This program serves children and families surrounding the East and South Children's Board Family Resource Centers through bilingual, culturally competent, community-based services including Intensive Care Coordination (Wraparound), Natural Helpers (Promotoras), parenting classes, support and counseling.

- **Funded by:** Children's Board of Hillsborough County
- **Children and Families served in 2023:** 73
- **Services Provided:** Assessment, Case Management, Service Brokering, Parenting Classes and Therapy

Healthy Minds

This innovative program is designed for youth and young adults with unusual thoughts or behaviors, and those who have started hearing or seeing things that others don't. Healthy Minds helps people achieve their goals for school, work and relationships.

- **Funded by:** Central Florida Behavioral Health Network
- **Individuals served in 2023:** 61
- **Services Provided:** Mental Health Therapy, Family Education, Medication Treatment, Vocational or Educational Support and Peer Services

Youth Experiencing Success (YES)

This program provides family navigation and in-home therapy services to youth and families in the Juvenile Mental Health Court. It is designed to help them through the judicial process, link them to mental health services, and reduce the risk that they will violate laws in the future.

- **Funded by:** Hillsborough County Board of County Commissioners through a Department of Children and Families grant
- **Individuals served in 2023:** 57
- **Services Provided:** Assessment, Family Support Planning, Family Navigation and In-Home Therapy

ADDITIONAL PROGRAMS AND SERVICES



Tara Walker, MA
Program Director

Healthy Start

Healthy Start is a home visitation program that provides education and care coordination to pregnant women and families with children under the age of three. The goal of the program is to lower risk factors associated with preterm birth, low birth weight, infant mortality, and poor developmental outcomes. Healthy Start provides mothers, newborns and families with the resources, support and help they need to develop a healthy pregnancy and a healthy birth.

- **Funded by:** Healthy Start Coalition of Hillsborough County
- **Pregnant women and infants served in 2023:** 14,280
- **Services Provided:** Parenting and Childbirth Education, Psychological Counseling, Inter-Conceptional Care Education, Smoking Cessation, Nutritional Education, Developmental Screening and Care Coordination

Inspiring the Next Group of Helpers

Jennifer McLeish has been a Healthy Start case manager since 2015. Over the past nine years she has provided services to hundreds of women and infant children, and in 2022 she met two special mothers, Alexis Jacobson and Shara Young.

she loved her work. Alexis was inspired and found herself thinking about returning to her roots in social services. "I loved the idea of meeting people where they are and offering practical solutions," she said.

When Jennifer met Alexis and Shara, she quickly learned what amazing women they were. Both had backgrounds in social services, and she recognized that they had many of the qualities that make Healthy Start case managers successful.

Shara was also drawn to Jennifer's enthusiasm for her work. When Jennifer shared that Shara reminded her of herself, she also started to consider becoming a case manager. "I realized that I wanted to help others in the ways that Jennifer had helped me," she said.

For Alexis, Jennifer had come into her life at a pivotal time. She was about to have a baby, and she had been laid off from her job and didn't know what was next for her professionally. When Jennifer talked about her role as a case manager, it was clear

Today, Jennifer is thrilled that Alexis and Shara are both thriving Healthy Start case managers with full caseloads. "They both have such a sweet, caring vibe. I'm so happy they are here."



Chastity Butler
Director of Operations,
Quality and Compliance

OPERATIONS DEPARTMENT

Members of the S4KF operations team work hard to ensure that our staff in the field have all the tools they need to deliver quality care to our community's children, youth and families. Here are a few of the team's achievements in 2023:

- Honored as a 2023 Tampa Bay Times Workplace of the Year for the ninth year in a row
- Successfully reduced the cost of mobile phone service through a full transition to a new provider
- Completed full program and financial audits with no material findings

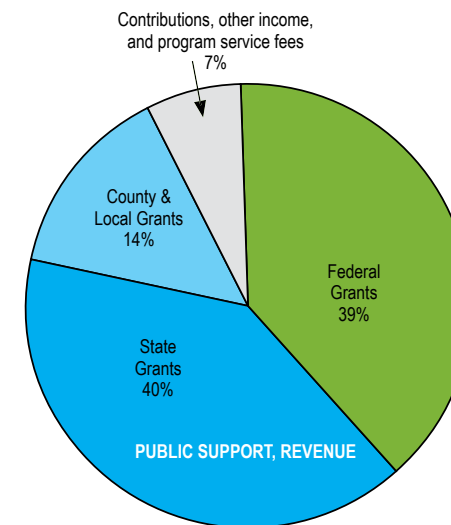
Financial Highlights

Success 4 Kids & Families operates with a July - June fiscal year. The figures presented below reflect the fiscal year ending June 30, 2023.

Public Support, Revenue

Federal Grants	\$2,400,000
State Grants	\$2,457,000
County and Local Grants	\$877,000
Contributions, other income, and program service fees	\$407,000

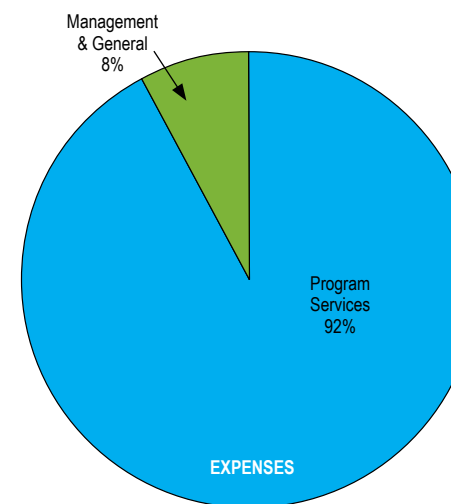
TOTAL **\$6,141,000**



Expenses

Program Services	\$5,623,000
Management and General	\$495,000

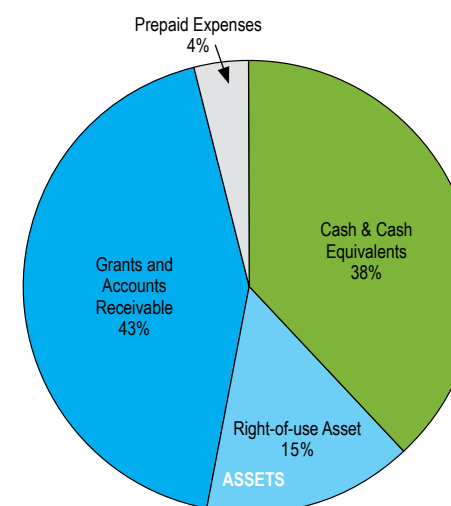
TOTAL **\$6,118,000**



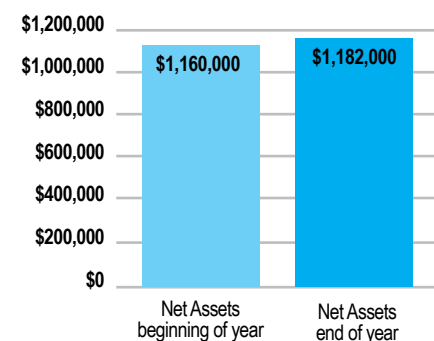
Assets

Cash and Cash Equivalents	\$743,000
Right-of-Use Asset	294,000
Grants and Accounts Receivable	\$825,000
Prepaid Expenses	\$71,000
Furniture and Equipment	\$7,000

TOTAL **\$1,940,000**



NET ASSETS beginning of year \$1,160,000
NET ASSETS end of year \$1,182,000



Community Partners and Funders





VISION STATEMENT:

A community free of stigma where individuals and families have the support they need to live fully engaged and successful lives.

AGENCY VALUES:

We embrace the core values of Respect, Integrity, Quality and Innovation and emphasize the following in all we do: Consumer Directed Care, Diversity and Cultural Competence, and Community and Collaboration.

2023 Board of Directors

Sheryl Kosco

*Chairman
Executive/Finance Committee*

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Board Member



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